



Sponsorship Opportunities 2018



California Reining Horse Association is recognized as a **Non Profit 501(c) (3) Public Charity #33-0550004**. CRHA was founded in 1993 and is a growing organization promoting the sport of reining. CRHA hosts shows and clinics in Southern California, offering all levels of reining from the "Green as Grass" rider to the "World Class Open" rider.

CRHA's highlight of the year is "The Challenge" held in Burbank, California at the prestigious Los Angeles Equestrian Center in October. "The Challenge" draws in some of the top open and non-pro competitors in the USA. In 2016 at "The Challenge" we awarded \$150,000 in awards, including 5 saddles, buckles, a Logan Trailer use for one year and multiple other awards.

Sponsors are the backbone of our organization. Our sponsors help provide the necessary support to provide a fun and exciting show experience to all our dedicated competitors, trainers, and horse owners.

We have many options for different levels of Sponsorship. Please see the following pages for your SPONSORSHIP OPPORTUNITIES!

Donate the prizes YOU want to sponsor. Donate product from your company. Awards donations may be horse related supplies, tack, gift certificates, equipment, hats, jackets, Reiner of the Year saddle, Challenge or Year End buckles, or added class money. The awards sponsorships must be accompanied by receipt for retail value of donation.

EVENTS For 2018	DATES	Approx # horses
Sweetheart Reining	Feb 2-4	200
Free Reining Clinic	Feb 19	
Reiner Shine	June 8-10	200
SummerTime Slide	August 4	125
The Challenge	Oct 24-28	400

FaceBook Likes - OVER 5000 friends



Grand Sponsor \$50,000

Challenge show named after the Sponsor.
Sponsor name on All Award Buckles

Futurity or Derby Sponsor \$10,000 +

- *Sponsor name on Awards Buckles
- *2 Arena banners at all CRHA events
- *Link on CRHA website
- *Listed on Email blasts
- *1 FaceBook Announcement
- *Free vendor space at 1 CRHA Event
- *Your name on Futurity or Derby
- *Full 2 Page Color Ad in Challenge program
- *Special Parking Pass at Challenge
- *Logo on Live Stream Video at Challenge
- *Reserved seating at Challenge
- *End-Cap stall placement
- *Advertisement in exhibitor bags (provided by sponsor)
- *Sponsorship Announcement at all CRHA Events
- *4 tickets to Year End Awards Banquet (non transferable)

Diamond Sponsor \$5000+

- *2 Arena banners at all CRHA events
- *Link on CRHA website
- *Listed on Email blasts
- *Free vendor space at 1 CRHA Event
- *Full 2 Page Color Ad in Challenge program
- *Special Parking Pass at Challenge
- *Logo on Live Stream Video at Challenge
- *Reserved seating at Challenge
- *End-Cap stall placement
- *Advertisement in exhibitor bags (provided by sponsor)
- *Sponsorship Announcement at all CRHA Events
- *2 tickets to Year End Awards Banquet (non transferable)

Make checks payable to: CRHA 1920 Gratton St., Riverside, CA 92504
CRHA Office – (951)600-8999 CRHA Email – CRHAsecretary@aol.com

Platinum Sponsor \$2500+

- *1 Arena banners at all CRHA events
- *Link on CRHA website
- *Listed on Email blasts
- *Full Page Color Ad in Challenge program
- *Logo on Live Stream Video at Challenge
- *Reserved seating at Challenge
- *End-Cap stall placement
- *Advertisement in exhibitor bags (provided by sponsor)
- *Sponsorship Announcement at all CRHA Events

Gold Sponsor \$1000+

- *1 Arena banner at all CRHA events
- *Link on CRHA website
- *Link on Email blasts
- *1/2 Page Color Ad in Challenge program
- *Logo on Live Stream Video at Challenge
- *End-Cap stall placement (if available)
- *Sponsorship Announcement at all CRHA Events

Silver (Banner) Sponsor \$500+

- *1 Arena banner at all CRHA events
- *Logo on CRHA website
- *Listed on Email blasts
- *Sponsorship Announcement at all CRHA Events

Buckle Sponsor \$325

- *Name listed on CRHA website
- *Sponsorship Announcement at all CRHA Events

Saddle Sponsor \$2500

- *2 Arena banners at all CRHA events
- * Invitation to present saddle at the Challenge
- *Link on CRHA website
- *Listed on Email blasts
- *Full Page Color Ad in Challenge program
- *Logo on Live Stream Video at Challenge
- *Reserved seating at Challenge
- *Advertisement in exhibitor bags (provided by sponsor)
- *Sponsorship Announcement at all CRHA Events

If you have any questions, or would like to create a special package to fit your specific needs, please call or email